



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Chief Administrative Officer

At its meeting held September 23, 2003, the Board took the following action:

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The following statement was entered into the record for Supervisors Burke and Knabe:

“On October 16, 2003, the California Public Utilities Commission (PUC) has scheduled a hearing to consider splitting the ‘310’ area code with the 16 cities in the South Bay area, south of Imperial Boulevard being assigned to a new ‘424’ area code. This makes no sense, inasmuch as there are hundreds of thousands of unassigned ‘310’ numbers.

“We urge the PUC to allow the new conservation efforts be implemented and allow the 16 data centers in the ‘310’ area code to exchange blocks of numbers so that a zone does not run out of ‘310’ numbers and that the PUC urge the Federal Communications Commission (FCC) to implement the technology overlay as quickly as possible. At this time, citizens need to voice an emphatic ‘NO’ on the proposed ‘424’ area code and demand that the conservation efforts be allowed to proceed to determine if a new area code will be needed. We feel that the South Bay-Westside region should be allowed to be a model for the efforts to conserve numbers before area codes splits are considered. The division of the ‘310’ area code would impact small and large businesses, local area residents and be a problem for the elderly who may have to call a new area code for their doctors and other emergency services. The financial impact will be extensive.

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The proposed change will require reprinting of stationary, business cards, marketing materials, updating of websites while residents will have the onus of informing family, friends, credit card companies, insurance carriers and virtually everyone who has and needs their telephone number. The County, as well as the local cities and chambers of commerce, have questioned the need to split the area code. There are currently new plans that have been approved to allow unassigned number porting, geographic portability between rate centers, as well as the contamination issue, which has recently freed up over 260,000 numbers. Local South Bay cities and the County have also been working to have the PUC ask the FCC to grant a 'technology overlay.' The overlay will allow machine telephone lines, including ATMs, credit card machines, cash registrars, gas pumps, burglar alarms and other similar devices to be placed into a new area code overlay, which will again assist in the conservation of numbers and be of no inconvenience or cost to citizens or businesses. This technology overlay does not include or impact cell phones."

Therefore, on motion of Supervisor Burke, seconded by Supervisor Knabe, unanimously carried, the Chief Administrative Officer was instructed to:

1. Prepare a statement opposing the introduction of a new "424" area code and thus splitting the current "310" area code;
2. Prepare a statement of support urging the Public Utilities Commission (PUC) to allow the "310" area code conservation efforts to be implemented and the 16 data centers in the "310" area code to exchange blocks of numbers so that a zone does not run out of "310" numbers;
3. Request the PUC to recommend to the Federal Communications Commission quick implementation of the technology overlay;
4. Read these statements at the PUC hearing on October 16, 2003 to reflect the County's position on this important issue; and
5. Forward copies of the statements and motion to all "310" area code State Assemblymembers, State Senators, Mayors, United States Congressmembers and Chambers of Commerce, and the Council of Governments on the Westside and South Bay areas urging them to support the Board's position.

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Copies distributed:
Each Supervisor
County Counsel